# Inside Navigate360's New AI Features

Greater Efficiency and Personalization at Scale

Today's college students—and the students who will be enrolling at your campus in the coming years—expect an experience that recognizes their individual goals and needs at each step of the college journey. How can you engage students in a way that is simultaneously scalable and highly customized?

Navigate360's new AI-powered functionality will help you automate, scale, and personalize student support services—giving your teams the ability to hardwire connections and reach and empower students in new and impactful ways.

1

Message Content Creator

Simplify and optimize one of Navigate360's most powerful features, Campaigns and Messaging, by minimizing the time spent on creating message content. Use the tone enhancement option to then emphasize a particular sentiment.
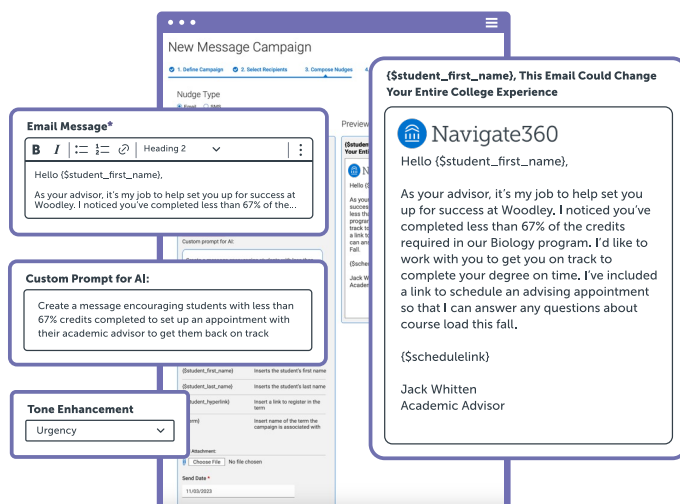

2

Student Knowledge Bot

Reduce the time spent training chatbots and effortlessly provide students secure access to your support, instructions, and FAQs. The Knowledge Bot is fed only your proprietary institution-specific materials so you know your students see only the most secure, relevant answers.
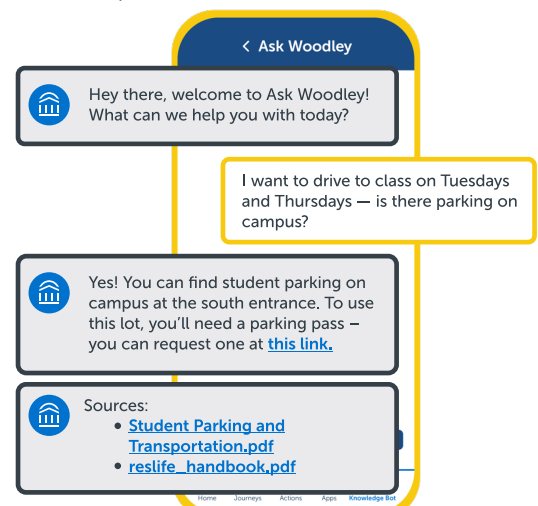
3

Report Assistant

Using natural language prompts, easily create new reports with the conditions and report types built for you, Then, use that generated report to leverage Navigate360's data visualizer for pivot tables and charts that provide quick, clear insights into the data.

Scale those insights with automated actions—such as messaging, alerts, and more—enabled directly from report results.
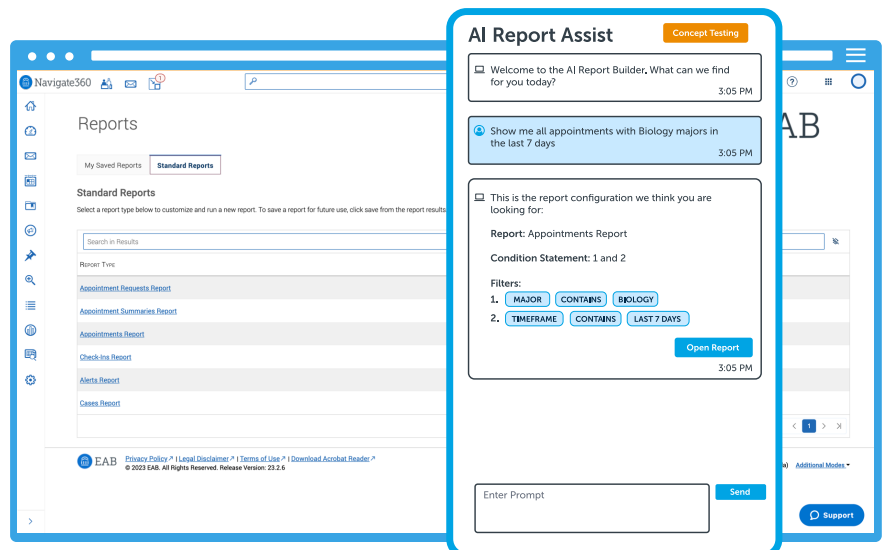
Learn more at **eab.com/navigate360**

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